



**Minutes of the  
Community Redevelopment Agency  
Regular Meeting  
Monday, September 8, 2014 @ 6:30 p.m.  
Council Chamber, City Hall**

**1. CALL TO ORDER**

**2. ADOPTION OF AGENDA**

Motion to adopt the agenda was made by Councilmember Wheeler; seconded by Councilmember Gudis. Motion carried unanimously.

**3. PRESENTATIONS**

**4. UNFINISHED BUSINESS**

**5. APPROVAL OF CONSENT AGENDA**

A. Approve Minutes of CRA Meeting held August 11, 2014

**Motion to approve was made by Councilmember Holmes; seconded by Councilmember Wheeler. Motion carried unanimously.**

**6. PUBLIC INPUT**

**7. CRA ATTORNEY**

**8. CRA ADMINISTRATOR**

A. Approve the conclusion of the Buy-A-Brick Program

**Background:** [Agenda sheet **Requested Motion:** Motion to conclude the Buy-A-Brick Program

**Summary:** On March 11, 2013 the CRA Board approved implementation of the Buy-A-Brick Program, by which citizens could purchase engraved bricks to be installed along N. Citrus Avenue for the cost of \$50 per brick. The excess funds collected would cover the purchase of a piece of Public Artwork.

On May 13, 2013, the City Council approved the conceptual drawing of the Public Artwork for N. Citrus Avenue presented by Guy Zins, and a Maquette of the concept is currently displayed in the front office. The final bronze manatee and baby (5'L x 3.5'H x 3'W) was estimated to cost between \$19,500 and \$23,000 installed.

Although staff worked diligently to raise the money, \$4,059.75 (interested included) has been collected to date, through the sale of 81 bricks.

Central Florida Monument will still honor the quote they submitted at \$18.00 per brick. 81 Bricks @ \$18.00/ea. = \$1,458.00

\$4,059.75 – \$1,458.00(for brick installation) = \$2,601.75 (for Public Artwork).

At this time, staff is requesting to move forward with the installation of the bricks along N. Citrus Avenue right of way. Staff will come back to the CRA board with more affordable options for Public Artwork at a later date.

**Staff Recommendation:** Recommendation to conclude the Buy-A-Brick Program and move forward with installation of bricks for the applications received to date. End of Agenda Sheet]

Council Discussion:

Mayor Farley stated that he would prefer to continue the program as a passive program with continued advertisement, and suggested moving forward with installation of the bricks that have already been purchased.

Councilmember Wheeler concurred, and suggested the continuation of brick sales at the Stone Crab Festival. Councilmember Wheeler advised that she is not willing to give up on the artwork.

Vice Mayor Brown concurred, but expressed concern for those who have purchased bricks under the assumption that the artwork would be purchased, noting that if the program were to end, an opportunity for those who have purchased bricks to receive a refund should be provided.

Mayor Farley suggested funding the artwork with CRA funds, which could later be reimbursed with proceeds from the Buy-A-Brick program.

Councilmember Gudis agrees that staff should proceed with the installation of the bricks, noting that there is still an interest among residents to purchase bricks.

Councilmember Wheeler asked City Manager Burnell if installing the bricks in separate batches would be too labor intensive, which he confirmed that it would not be.

Councilmember Holmes stated that all of the recommendations were good, but he would like to hold off on funding the artwork with CRA funds and proceed with brick installation.

Councilmember Gudis pointed out that since Mr. Mulligan was in the audience, perhaps he would do a write-up in the paper.

Vice Mayor Brown reiterated his previous concerns, stating those who have already purchased bricks should have the opportunity to receive a refund, and concurred with Councilmember Holmes statement regarding the artwork.

Mayor Farley stated that staff should advertise the program and make plans to go ahead with the purchase of the artwork.

**Motion to install the bricks already purchased and to continue the Buy-A-Brick program with a guarantee that within a year the artwork will be purchased and installed was made by Councilmember Gudis; seconded by Councilmember Wheeler. Motion carried 4/0 with Vice Mayor Brown in opposition.**

## **9. COMMUNICATIONS**

Councilmember Gudis discussed a recent trip to Del Rey Beach where he observed the use of electric golf carts for a local taxi service at no cost to the riders, asking City Manager Burnell to contact the Del Rey Beach City Manager about the costs, suggesting that the implementation of such a program may help to resolve parking issues.

Councilmember Wheeler stated for the record a point of clarity regarding the minutes of the CRA meeting held August 11, 2014: The working group formation recommended in item 8D, was to be made up of staff members.

Vice Mayor Brown asked if the golf cart transportation service previously mentioned by Councilmember Gudis was publicly or privately operated.

Councilmember Gudis asked City Manager Burnell to inquire upon these types of details when contacting the Del Rey Beach City Manager. Vice Mayor Brown advised that there is a similar service in St. Petersburg that is privately operated.

**10. BOARD MEMBERS COMMENTS**

A. Jim Farley, Chair

B. Mike Gudis

C. Paula Wheeler

D. Ken Brown, Vice Chair

Vice Mayor Brown requested staff to install signage along the Cross-Town Trail at both 3rd Street and 5th Street to indicate the presence of amenities, parks and the Historic Downtown District. Upon further discussion on trail signage, both Mayor Farley and Vice Mayor Brown concurred that staff place an item on the next CRA meeting agenda to authorize such an action.

E. Robert Holmes

Councilmember Holmes inquired if Council agreed that a statement be put forth for the record regarding their opinion of the trailhead restrooms, since they were on the subject of the trailhead. Mayor Farley stated that he felt they should, and asked Council if they were all in agreement that they were not in favor of the development of trailhead restrooms on U.S. 19. The consensus was that Council was not in favor of the project.

Councilmember Gudis expressed concerns regarding potential confusion that could result regarding the Kings Bay Park Restroom hours if those hours were not included on the previously discussed signage.

**11. PUBLIC INPUT**

Phil Jannarone, 1405 SE 5<sup>th</sup> Ave., Crystal River- asked if members of the public will we be able to view a picture of the proposed Riverwalk on the overhead screen during the upcoming discussion item. City Manager Burnell confirmed that there would be pictures.

Ralph DuBall, 940 SE 5<sup>th</sup> Ave., Crystal River - advised that while travelling back from Alabama he stopped at a rest area along Hwy. 231. He stated that he looked for promotional materials pertaining to the City of Crystal River or Citrus County, found nothing, and feels that there should be.

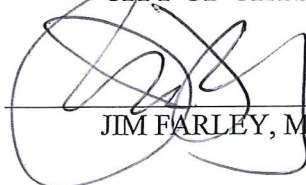
**12. ADJOURNMENT**

CRA meeting was adjourned at 6:53 p.m.

ATTEST:

  
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MIA FINK, CITY CLERK

CITY OF CRYSTAL RIVER

  
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JIM FARLEY, MAYOR